Up Monizze

Strictly necessary cookies

First Party				

Name	Domain	Origin	Function	Retention period
OptanonConsent	monizze.be	OneTrust	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	1 year
OptanonAlertBoxClosed	monizze.be	OneTrust	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice It enables the website not to show the message more than once to a user. The cookie doesn't contain any personal information.	1 year
PHPSESSID	monizze.be	Monizze	Cookie generated by applications based on the PHP language. This is a general-purpose identifier used to maintain user session variables. A good example is maintaining a logged-in status for a user between pages.	Until the session ends
XSRF-TOKEN	my.monizze.be	Monizze	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.	1 minute
mymonizze_session	my.monizze.be	Monizze	This cookie makes it possible to connect you to mymonizze	1 hour

Functional cookies

First Party				

Name	Domain	Origin	Function	Retention period
language	monizze.be	Monizze	This cookie retains the language chosen by the user of the website	1 year
[value]-cd_pubnub_visitor	monizze.be	PubNub	Cookie used to track and display currently online users in realtime.	Until the session ends
[value]-site_visit_time	monizze.be	PubNub	Live chat tracking visit time.	Until the session ends
[value]-visit_ count	monizze.be	PubNub	Live chat tracking visit count	Until the session ends
[value]-clickdesk_referrer	monizze.be	ClickDesk	We use the Clickdesk chat bot to monitor and chat with visitors to our website.	Until the session ends

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Performance cookies

First Party

Name	Domain	Origin	Function	Retention period
__utma	google.com	Google Analytics	This cookie is used to calculate new and returning visitor statistics.	2 years
__utmb	google.com	Google Analytics	This cookie is used to calculate the duration of a visit to our website.	30 mins
__utmc	google.com	Google Analytics	This cookie is used to identify new sessions/visits for returning visitors.	Until the session ends
__utmt	google.com	Google Analytics	This cookie is used to speed up server requests by limiting the collection of data on high traffic sites.	10 mins
__utmv	google.com	Google Analytics	This cookie is used to store data on personalised variables of site visitors.	2 years
__utmz	google.com	Google Analytics	This cookie gathers data on where users come from, which search engine was used, which link was clicked on and which search terms were used.	6 months
_gid	google.com	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
_ga SNID	google.com	Google Analytics	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.	2 years
_gat	google.com	Google Analytics	it is used to throttle the request rate - limiting the collection of data on high traffic sites.	10 minutes
__utma	linkedin.com	Linkedin	This cookie is used to calculate new and returning visitor statistics.	2 years
__utmv	linkedin.com	Linkedin	This cookie is used to store data on personalised variables of site visitors.	2 years

Marketing cookies

First Party				
Name	Domain	Origin	Function	Retention period
Pl_opt_in	monizze.be	Pardot (Salesforce)	This cookie registers the consent or refusal of the visitor to measure his/her behaviour when visiting the site.	1 year
visitor_id <accountid>	monizze.be	Pardot (Salesforce)	This cookie gives you a unique visitor ID and unique identifier for your account. The account identifier makes sure that the visitor is tracked on the correct Pardot account. This cookie is set for visitors by the Pardot tracking code.	1 year
visitor_id <accountid> -hash	monizze.be	Pardot (Salesforce)	The visitor hash cookie contains the account ID and stores a unique hash. This cookie is a security measure to make sure that a malicious user can't fake a visitor from Pardot and access corresponding prospect information.	1 year
Lpv <accountid>-	monizze.be	Pardot (Salesforce)	This cookie is set to keep Pardot from tracking multiple page views on a single asset over a 30-minute session. For example, if a visitor reloads a landing page several times over a 30-minute period, this cookie keeps each reload from being tracked as a page view.	Until the session ends
Pardot	monizze.be	Pardot (Salesforce)	A session cookie named pardot is set in your browser while you're logged in to Pardot as a user or when a visitor accesses a form, landing page, or page with Pardot tracking code. The cookie denotes an active session and isn't used for tracking.	Until the session ends

Monizze

	Third Party			

Name	Domain	Origin	Function	Retention period
visit	linkedin.com	LinkedIn	This cookie is used by LinkedIn as part of their embedded services on the websites. It is used for Sign-in with Linkedin and/or for Linkedin follow feature.	Until the session ends
lidc	linkedin.com	LinkedIn	Used by the social networking service LinkedIn for tracking the use of embedded services.	Until the session ends
lang (x3)	linkedin.com	LinkedIn	This cookie is used to set default local language.	Until the session ends
lang	ads.linkedin.com	LinkedIn	This cookie is used to set default local language.	Until the session ends
bcookie	linkedin.com	LinkedIn	This cookie is used by LinkedIn for identifying the Browser ID. It is set by LinkedIn share buttons and ad tags.	2 years
bscookie	linkedin.com	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Main purpose is to display targeted advertising	2 years
UserMatchHistory	linkedin.com	LinkedIn	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.	30 days
LOGIN_INFO	m.youtube.com	YouTube	This cookie is used to play YouTube videos embedded on the website.	6 months
LOGIN_INFO	youtube.com	YouTube	This cookie is used to play YouTube videos embedded on the website.	6 months
YSC	youtube.com	YouTube	This cookie is set by YouTube to track views of embedded videos via a unique id	Session
PREF	youtube.com	YouTube	This is a common Google cookie, used across several of their services. Stores user preference and can be used to personalise ads on google searches.	Until the session ends
SID	youtube.com	YouTube	Google uses cookies like NID and SID to help customize ads on Google properties, like Google Search. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website. This helps Google to show you customized ads on Google.	Until the session ends

			Google uses various domains to set cookies used in our advertising products, including the following domain youtube.com.	
SSID	youtube.com	YouTube	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	2 years
GPS	youtube.com	YouTube	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day
APISID	youtube.com	YouTube	This cookie is used to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.	6 months
SAPISID	youtube.com	YouTube	This cookie is used to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.	2 years
HSID	youtube.com	YouTube	Used by Google in combination with SID to verify Google user account and most recent login time	Until the session ends
VISITOR_INFO1_LIVE	youtube.com	YouTube	This cookie is used as a unique identifier to track viewing of videos.	1 year
NID/JAR/OTZ	google.com	Google	Google uses cookies like NID to help customize ads on Google properties, like Google Search. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website. This helps us to show you customized ads on Google.	2 years
SIDCC	google.com	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	1 year
SSID	google.com	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	2 years
HSID/SID	google.com	Google	Used by Google in combination with SID to verify Google user account and most recent login time to avoid fraudulent use	2 years
APISID	google.com	Google	This cookie is used to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie	2 years

			works by uniquely identifying your browser and device.	
SAPISID	google.com	Google	This cookie is used to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.	2 years
IDE	doubleclick.net	DoubleClick (Google)	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	9 months
id	doubleclick.net	DoubleClick (Google)	This cookie is set to build a profile of the website visitor's interests and show relevant ads on other sites.	10 years
lu	facebook.com	Facebook	Used to manage the login process, remembers user on return visit if they choose to stay logged in.	2 years
datr	facebook.com	Facebook	The purpose of this cookie is to identify the web browser to connect to Facebook even when user is not connected	10 days
_fbp	facebook.com	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
fr	facebook.com	Facebook	Contains browser and user unique ID combination, used for targeted advertising.	90 days